



**NEWS ADVISORY**  
FOR IMMEDIATE RELEASE  
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**NATIONAL BROADBAND MAP LAUNCHES, ENABLING ANALYSTS TO IDENTIFY  
UNDERSERVED AREAS & MAKE INFORMED BROADBAND FUNDING DECISIONS**

**Computech's Design Leads to First Completely Open &  
Transparent Map of Internet Broadband**

**Bethesda, MD** (February 17, 2010) - Technology consulting firm, [Computech, Inc.](http://www.computechinc.com), announced that the National Telecommunications and Information Administration ([NTIA](#)) and Federal Communications Commission ([FCC](#)) have completed the public launch of the [National Broadband Map](#) (the "Map"). The publicly accessible, searchable and interactive Map, which supports one of the White House's objectives from the [American Recovery and Reinvestment Act of 2009](#), connects consumers and businesses with useful information about broadband where they live and work, and serves as a tool for policy analysts to identify additional underserved areas in order to make informed broadband funding decisions.

By disseminating data on the availability, speed, location and type of broadband services available, the Map presents this [data](#) in a straightforward manner with the support of geographic information systems, visualization techniques and a sleek user experience. It will appeal to the novice consumer looking for basic information about broadband availability in their area, as well as to advanced users looking to interact with sophisticated aspects of the site.

By developing the National Broadband Map on a layer of Application Programming Interfaces (APIs), developers and engineers are able to consume the broadband data for their own mash-ups and applications. Leveraging Computech's expertise in geospatial analysis and mapping, data visualization, operations research, statistical data analysis and user experience design, the site provides quantitative information interactively to end-users, allowing for search functionality and integration of multiple visual experiences. Geographic information includes simple to understand maps that load quickly. Computech's [partners](#) in the project extended the firm's ability to render interactive data and produce advanced visualizations of the broadband data.

*Information technology firm, Computech, Inc. ([www.computechinc.com](http://www.computechinc.com)), develops, implements and maintains business-critical information systems for public/private organizations. Computech offers expertise in data-driven dashboards; legacy system modernization; business process modernization; revenue-based collection systems; change management; and has an industry leading international [auction/spectrum management practice](#).*

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